



20th Annual Midwest Regional Intercollegiate Dairy Challenge
Hosted by University of Wisconsin-Madison at KI Center in Green Bay, Wisconsin
February 7-9, 2024

Register by December 1: <https://2024MidwestDairyChallenge.eventbrite.com>

Dear Dairy Challenge Coach:

On behalf of the Midwest Regional Committee of the North American Intercollegiate Dairy Challenge, it is our pleasure to invite your school to join us for the 20th Midwest Regional Dairy Challenge. The event will be held Wednesday, February 7 through Friday, February 9, 2024, and is hosted by University of Wisconsin-Madison at the KI Center in Green Bay, Wisconsin.

Participation

- Completed entries will receive priority by registration date/time if contest size limits are reached.
- Teams will be mixed/aggregate.
- Each school may register up to 7 students and 5 alternates. Please review Contest Rules, Eligibility of Contestants as you select participating students.
- This year's contest will be capped at 120 students. Once the cap of 120 is reached, any additional schools who register will be placed on a waiting list. Students registered as alternates will be likewise placed on a waiting list. **It is important that every student who registers is committed to participating.**
- Schools will be notified of their acceptance, on or about December 8. A student is ineligible if they have already participated in 2 regionals or competed in the national contest. These requirements allow Dairy Challenge to be a meaningful educational experience for students and to assure Dairy Challenge sponsors that we are involving students with potential interest and relevance to the industry.
- Due to deadlines imposed by the hotel for rooming lists and to ensure the contest flows smoothly, no changes may be made to students participating after December 22, 2023. Please note this date and plan accordingly.

Contest Herds

- There will be two robot herds and one conventional herd. Please indicate on your registration form the number of students from your school who could be placed on the robot herds. We will make every effort to build teams based on your preferences.
- As a reminder, coaches and students have access to online training on our website. A seminar on [Robotic Training](#) was offered prior to last year's MW contest and is available for viewing on our Student Resources page at <https://www.dairychallenge.org/student-resources/>.

Registration

- Registration for the contest is online. Registration fees can be paid using a credit card at the time of registration, or by check. **Team registration closes Friday, December 1, 2023.**
 - Registration is available here: <https://2024MidwestDairyChallenge.eventbrite.com>
 - Be prepared with your students' email addresses.
- Entry fee for each student is \$50 total due at time of entry. Late registrations will not be accepted, so be sure to register your students by December 1.
- Once participation is confirmed, NAIDC will instruct students to complete a Student Information form online. This form will be available on the Dairy Challenge website after December 8. Students will also be instructed to upload a resume to the website. These items must be submitted by December 22, 2023.

Housing

All participants will be staying at the Hyatt Regency Green Bay. Room reservations will be made by Dairy Challenge from the returned student information on the Entry Forms. Rooms will be provided for each school for the evenings of February 7 and February 8 at no charge.

Your school should plan to arrive in the afternoon on Wednesday, February 7 and depart after the completion of the contest on Friday, February 9. If you choose to arrive early or stay later, room reservations and costs are the financial responsibility of the school. Driving directions to the hotel will be provided in later communications.

Meals

Dinner on Wednesday, breakfast, lunch and dinner on Thursday, and breakfast, lunch and a snack on Friday will be provided for one coach and all participating students. Additional meals must be paid for at the time of registration at a cost of \$130 per person, this includes additional coaches. Should you have dietary restrictions, please indicate this information on the Entry Form. (NAIDC will collect this information about your students on the Student Information Form.)

Social Media Corps

In addition to contest participants, Dairy Challenge is looking for students who would be interested in serving on the Midwest Social Media Corps team. Please visit with students in your club and your ag communications department about this opportunity.

Social Media Corps Application - <https://www.dairychallenge.org/library/news/23-24-Dairy-Challenge-Social-Media-Application.pdf>

Dairy Challenge Shirt

You and your students can order a T-shirt for this year's contest. Orders will be shipped to the event and can be picked up during registration.

We look forward to your participation in this exciting and innovative contest. Additional information, including the schedule and guidelines, as well as entry forms and student information forms, will also be available online at the Midwest contest page: <https://www.dairychallenge.org/contests/>

Sincerely,

Michael Goeldi, Midwest Regional Committee Chair - michael.goeldi@smaxtec.com

Theodore Halbach, 2024 Midwest Regional Host, University of Wisconsin-Madison - tjhalbach@wisc.edu